

INTERACTIVE PRESENTATION ON SOUTH ASIA

The interactive presentation on South Asia provides

- South Asian country profiles
- Profiles of key cities covering 60 cities across 8 countries in South Asia covering opportunity areas / sectors in each city
- Listing & information on key Australian exporters, Australian companies with a presence & investment in each of the 60 cities

OPENING PAGE

Doing Business in South Asia

Australia UNLIMITED

- South Asia – The World’s Largest Market
- 24% of the world’s population – 1620 Million
- Home to 47 mega cities – Population above 1 million
- 5.14 Million Sq Kms Area
- US\$ 2 Trillion GDP, growing at 7% to 8% p.a

Australian Government
Australian Trade Commission

Done Computer | Protected Mode: Off 110%

Click on South Asia to enter the presentation

LANDING PAGE OF THE SOUTH ASIA MAP

Doing Business in South Asia

Australia UNLIMITED

AFGHANISTAN
PAKISTAN
INDIA
NEPAL
BHUTAN
BANGLADESH
SRI LANKA
MALDIVES

Industry Sectors Australian Industry Capability

Australian Government
Australian Trade Commission

Done Computer | Protected Mode: Off 110%

Click on respective countries to view country specific data

View Austrade's focus sectors / sub sectors and teams in South Asia - Opens as a PDF separately and displays

View Australian industry sector capability - Web Link to the Austrade Corporate Website

COUNTRY PAGE

The image shows a screenshot of a web page titled "South Asia | Doing Business in India" with the "Australia UNLIMITED" logo in the top right. The main content is a map of India with several cities marked: Chandigarh, Delhi (NCR), Jaipur, Ahmedabad, Mumbai, Pune, Hyderabad, Bangalore, Chennai, and Kochi. To the right of the map is the Indian national flag. Below the map is a navigation bar with tabs for "Events", "Business Opportunities", and "Austrade Presence". The "Austrade Presence" tab is active and contains three numbered sub-tabs (1, 2, 3) and icons for home, search, and refresh. Red arrows point from various parts of the page to yellow callout boxes:

- From the "Events" tab to: "View Austrade's business events in India"
- From the "Business Opportunities" tab to: "View business offers posted by Australian organisations seeking partners / markets in India"
- From the "1" sub-tab to: "Austrade offices in India"
- From the "2" sub-tab to: "2nd tier cities covered under Austrade's outreach"
- From the "3" sub-tab to: "2nd tier cities in India with growth potential"
- From the home icon to: "Country Fact Sheets"
- From the search icon to: "Return to Map"

AUSTRALIAN PRESENCE IN COUNTRY BY SECTORS



View Footprint of Key Australian exporters across India by industry sectors (green dots flash)

View Footprint of Key Australian companies with an office / investment presence in India by industry sectors (green dots flash)

CITY PROFILES & INFORMATION

South Asia | Doing Business in India

Delhi [NCR]

Area: 1483 Sq. Km
Population: 14 Million

Historical city and India's capital and the powerhouse of Indian political system. As the nation's capital, Delhi is the largest consumer market with the highest concentration of household incomes in USD\$10,000pa and the highest number registered on the road per capita. Delhi, of the National Capital Region which comprises satellite cities that includes Gurgaon, Noida, Ghaziabad and Faridabad.

Sectors: Telecom, ICT, ITES & BPO, Education, Professional & financial services, Lifestyle, Hospitality & leisure and healthcare services, Legal services, Publishing, Performing arts, Franchising, Equine, Agribusiness, Food & Beverage, Building & Construction

Key Exporters

Australian Presence

Key Exporters

Agri & FMCG - Agri Business
PRISA South Australia

Agri & FMCG - Commodity Trading
Australian Bailley Board (ABB)

Agri & FMCG - Agri Technology
Serice

Agri & FMCG - Floriculture
VWFEX

Click on individual cities; View city profiles & information; At the bottom of the city information, please click on links – a) **Key Exporters** - To view information on key Australian exporters that have a export success in the city b) **Australian Presence** – To view information on Australian exporters that have a office presence / investment in the city

COMPANY INFORMATION

South Asia | Doing Business in India

Mumbai

Key Exporters

Agri & FMCG - Food & Beverages
Carnegie Home Limited

Agri & FMCG - Dairy
Balkrishna Foods Pty Ltd

Agri & FMCG - Grains
ABS

Agri & FMCG - Grains
Agriwin Australia

Australian Presence

Key Exporters

Bird in Hand Wines
BIRD HAND

Australian producer of premium wines, Bird in Hand, is a producer of several award winning wines. Bird in Hand's wines are marketed in India through a distribution arrangement with a wine importer based in Mumbai

Agri & FMCG - Animal Husbandry
Strika

- Click on Key Exporters & Australian Presence within each city to view listing of Key Australian Exporters in the city and Australian companies with an office presence / investment in the city.
- Click on individual companies to view company specific information on their activities in the specific city